

26 November 2018

ASX ANNOUNCEMENT

Appointment of Experienced Media Executive Robert Antulov to the Company's Board

Highlights

- ❖ **Experienced media executive Robert Antulov joins the Company's Board as a Non-Executive Director**
- ❖ **Non-Executive Director Mr. Ron Phillips retires from the Board**

engage BDR ("engage:BDR or Company") (ASX:EN1 and EN1O) is delighted to announce the appointment of experienced Australian media executive, Robert Antulov to the Company's Board as a Non-Executive Director. Mr. Antulov will provide considerable additional experience to the Company's Board as it continues to grow and look for acquisition opportunities in Australia and elsewhere. The Company also wishes to announce the retirement of Non- Executive Director Mr. Ron Phillips.

About Rob Antulov

Robert (Rob) Antulov is a Partner at boutique Australian corporate advisory firm Jacanda Capital, where he provides advice to clients in the technology and media sectors on trade sales, acquisitions and equity growth capital raisings.

Based in Sydney, Rob is a highly accomplished Director with experience in public, private and not for profit enterprises, primarily in the tech and media sectors. He has extensive digital media expertise with strong capabilities in the implementation of technology-oriented growth strategies, most recently in digital media, programmatic advertising and online marketplaces. Rob also brings to engage:BDR specific M&A skills, having participated in over forty corporate transactions as either principal or advisor.

Previous corporate experience has included senior executive roles with Fairfax, Coca-Cola and Booz & Co (now PwC Strategy&). His entrepreneurial activity includes co-founding a sports digital media business, co-founding a number of ecommerce and SaaS businesses and providing mentoring and Advisory Board guidance to numerous entrepreneurs and their ventures.

Rob has a Bachelor of Engineering Degree (Elect) from the University of Western Australia, an MBA from the Australian Graduate School of Management at UNSW and has completed additional postgraduate studies in the USA at the Kellogg School of Management, North Western University.

The Company believes that Rob Antulov will be a valuable addition to the Company's Board of Directors, while it works to expand its partnerships and connections in Australia. Similarly, his contacts, knowledge and expertise will be of benefit the Company as it continues look for acquisition and other opportunities in Australia and in South East Asia.

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Non-Executive Director Retirement

The Company also wishes to announce the retirement from the Board of Mr. Ron Phillips as a Non-Executive Director.

The Board wants to sincerely thank Mr. Phillips for his valuable contribution to the Company in the lead up to and following its listing on ASX last year. He played an important role in providing the Company with the benefit of his extensive experience in the Australian media and advertising market and has assisted the Company's development since that time.

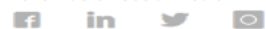
The Board wishes him well in his retirement.



On behalf of the Board
Ted Dhanik
Co-Founder and Executive Chairman

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